Facility Rental Policies and Pricing

522 S. Frontage Road East, Vail, CO 81657

“To protect the alpine environment through education, conservation and living plant collections.”

Betty Ford Alpine Gardens in a nonprofit botanic garden located in Ford Park. We house a world renowned collection of alpine plants, some extremely rare. Please be thoughtful about the type of event you are looking to hold at this special site. We reserve the right to determine if an event is suitable for our space and mission. Please read policies carefully.

Venue Options: venue location map is located on our website

- **Rooftop Terrace** – The Rooftop Terrace is located above the Education/Visitor Center which is just to the west of the outdoor gardens. This is an intimate location featuring a view of Golden Peak, a green roof, planted retaining wall, and an awning providing partial shade. There is minimal ground lighting. Does not include exhibit lobby, alpine house, or office space. 900 square feet; Capacity 95 -very dependent on event set up. More tables and chairs, lessens space for guests. A sit-down dinner is most comfortable for up to 50 guests.

- **Children's Garden Amphitheater** – located in the Children's Garden next to the Schoolhouse Giftshop, across from the Gardens main entrance and above Gore Creek. There is a small courtyard, shade structure and built in 3-level amphitheater seating. No built-in lighting and no glass or alcohol permitted. 450 square feet; Capacity 30. The Children's Garden is located across from the Ford Amphitheater and residual sound is likely.

- **Education Center Display Room** – In this room, we display our exhibits and information on how alpine plants have adapted to their harsh environments. Rental is subject to the current exhibit. Capacity 49

Parking:

There is no parking directly outside of Betty Ford Alpine Gardens venues. We are a 5-minute walk from the Ford Park parking lot and a 10-minute walk from the Vail Village parking structure. Fees may apply at Ford Park parking lot during concerts or sporting events. We can also be accessed by free in-town bus service (Golden Peak or Ford Park bus stop). Your hotel may have a shuttle that can transport your guests to these locations. There is ADA parking with handicap permit displayed in Ford Park Parking Lot and across from the Gerald R. Ford Amphitheater. It is recommended to alert guests with limited mobility that there are uneven rock pathways, altitude and inclines.
Ford Park Regulations:

We operate within the Ford Park complex. It is comprised of multiple entities including Town of Vail, Vail Recreation District and Gerald R. Ford Amphitheater. Activities such as concerts, special events and sporting events occur all season long. The Gardens neighbor the Amphitheater and the Lower Bench park. While we do our best to coordinate with everyone in the park, there is a likelihood of other events happening simultaneously. It is your (or your planner’s) responsibility to be aware of other events occurring in proximity to your event. The VRD and the Amphitheater book events all year long. Their scheduling can be viewed here:


Because of the high pedestrian use and multiple organizations, vehicle access is limited. Vehicles may drop off event items at the venue via Betty Ford Way at the start of your rental time then must leave to park in parking lots. Same for pick up after the event. Vehicles may drop off/pick up for no longer than 15 minutes. Vehicle access is limited to two cars per event which includes vendor access. Please account for this ahead of time. Betty Ford Way is a one-way service road entering from Ford Park lot and exiting on the west end of the park (by The Wren).

Any affected Town of Vail Department, in conjunction with the Gardens, has the right to terminate an agreement without refund at any time should it be discovered stated rules and regulations have not been followed.

Caterers and Preferred Vendors:

We have a list of vendors we work with often who are familiar with the location, venue specifications, and operational policies of Ford Park. We may allow other vendors so long as they are familiar with the area. The is no in-house catering or event planning.

Event Coordination:

An experienced day of coordinator is required (except for elopements). You and your coordinator have the flexibility to design your own event and manage the logistics of the day. This person is responsible for but not limited to: deliveries, vendor direction, set up, take down, execution of layout and timeline, load out, clean up, final walkthrough, and will be the event point person. The Gardens does not provide staff to assist with event coordination.

Event Insurance:

If you are serving food or alcohol, you must provide a Certificate of Insurance for Liability, minimum of $1,000,000 coverage. If you are serving food or alcohol, your caterer may already be covered for liability and liquor liability, and they can provide the certificate. Only use insured caterers. If you plan to serve your own food and beverage without a caterer and their staff, the event may not be approved.

Event Set Up/Break down/Cleaning:

Load-in of all rentals and vendors is allowed only beginning at the rental start time. Due to our programming and facility usage, no early load-in is allowed. You may be able to purchase additional rental hours. You may not set up the day or evening prior to your event. No rental items may be left overnight. If
items are left to be picked up the following day by a third party renter, a $100 charge will be added to the rental cost. All items must be neatly packed, ready to be picked up and free of food scraps. Betty Ford Alpine Gardens is not responsible for items left overnight. If the event space is not broken down and cleaned to its original condition, there will be additional charges. Betty Ford Alpine Gardens does not provide staff for set up, break down, or clean up. All events must be torn down, cleaned, and loaded out of Ford Park by the end of your rental time. Failure to comply with your agreed rental timeline will result in additional rental fees. Allow ample time for you (or your planner) to break down and return the venue to its original condition.

- Trash bags and receptacles are provided by Betty Ford Alpine Gardens. It is the expectation that all trash is deposited into these containers at event end.
- At the end of the event, Betty Ford Alpine Gardens will take tied up trash bags to the dumpster.
- Renters (or their planners) are responsible for setting up and breaking down tables, folding and stacking chairs, and returning them to the location and condition they were found.
- All event items brought in must be taken from the venue.

Event Decorations:

No tape, nails, staples, thumbtacks, etc. may be used. No confetti or flower petals. Candles are allowed as table decorations only if they are in a container and the flame is below the top of the container and is contingent on current Eagle County fire restrictions. As a steward of the environment, we ask that you consider buying recyclable decorations and avoid microplastics.

We Can Provide: With advanced notice, items below are available from Betty Ford Alpine Gardens. All set up and break down of these items are the responsibility of the renter. Elopements can only be provided with up to 6 chairs.

- 100 white folding chairs
- 9 rectangular plastic folding tables (5’6” length)
- 6 high-tops (31.5” diameter)
- Trash receptacles with trash bags and recycling container
- Outside of office hours (9:00am-5:00pm) access to the staff kitchen with a shared refrigerator and sink (no oven, stovetop, or preparation space)
- Bathrooms

We Do Not Provide:

- Food, drink, condiments, or ice
- Plates, glasses, utensils, or linens
- Cleaning supplies
- Speakers, projections screens or AV equipment
- Additional outdoor lighting
- Coolers, hot pads, etc.
- Decorations

Alcohol Policy:

No liquor can be sold on the premises without a liquor license from the Town of Vail. To serve alcohol at your event, all Colorado State Liquor Laws apply, including:
- Alcohol must be served by TIPS trained staff
- Alcohol must be consumed on the Rooftop Terrace premises only
- Betty Ford Alpine Gardens reserves the right, at their discretion, to discontinue alcohol service at your function at any time based on renter and guest behavior

**Amplified Sound:**

It is the responsibility of the user to obtain an Amplified Sound Permit from the Town of Vail if any music is to be played through outdoor speakers. [https://www.vailgov.com/commission-on-special-events/permits-and-licenses](https://www.vailgov.com/commission-on-special-events/permits-and-licenses)

**Weather:**

Events happen rain, snow, or shine. The Gardens do not provide an indoor inclement weather backup. Indoor backup may be arranged with your host hotel or reception venue. Please contact them for details. The rooftop terrace is mostly covered with a vinyl shade structure. There are no tents permitted.

**Smoking:**

Betty Ford Alpine Gardens is a no smoking facility. Tobacco and marijuana products are prohibited on the property. The user is responsible for alerting event participants of this.

**Retainer and Payment Policy:**

To reserve your date and time, 50% of the total rental charge must be received by credit card, check, cash or online payment along with a signed contract. The remaining 50% must be received 30 days prior to the event date. Cancellations made 90 days in advance will receive 50% of their retainer back. Cancellations made within 90 days of the event will not receive a refund for the retainer.

**Deposit Policy:**

A credit card number is required for the deposit, but will not be charged unless need is determined after the event takes place. The facility must be left as originally found, within the agreed time limits of the event, in order for the card not to be charged. Inspection of the venue will take place immediately following your event. If damage has occurred, you will be liable and billed for the balance with payment due no later than 30 days after the conclusion of the event. You will be notified within three days after the event if you will be billed for any damages that have occurred. You will not receive a Deposit Agreement back and will not hear from us regarding your deposit if there are no charges. Reasons for penalty charges include; property damage, cleaning fees, additional staff hours, additional hours billed if set up begins before agreed upon time or clean up goes past agreed upon time.

**Rights Reserved:**

Betty Ford Alpine Gardens reserves the right to adjust, change, edit, and update any aspect of the rental based on facility changes in needs or staffing. Garden staff may take photos of events for promotional purposes.
**Facility Use Rates:** set-up and clean-up time are included in these time blocks

<table>
<thead>
<tr>
<th>Location</th>
<th>Time Block Details</th>
<th>Cost</th>
<th>Comfortable capacity:</th>
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<tbody>
<tr>
<td>Rooftop Terrace</td>
<td>4-hour time block</td>
<td>$3000</td>
<td>Sit down dinner 50</td>
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<td></td>
<td>*see rental packages</td>
<td></td>
<td>Passed apps with light seating 70</td>
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<td></td>
<td></td>
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<td>Cocktails 95</td>
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<tr>
<td>Display Room</td>
<td>4-hour time block</td>
<td>$3000</td>
<td>Capacity: 49</td>
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<td></td>
<td>Dependent on exhibit schedule; only available after 4pm</td>
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<td>Rental based on event details and space availability</td>
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<tr>
<td>Children’s Garden</td>
<td>Hourly</td>
<td></td>
<td>Pricing based on event</td>
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<tr>
<td>Meeting Room</td>
<td>1-hr time block</td>
<td>$100</td>
<td>Capacity: 15</td>
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<td>Available during the day dependent on the exhibit</td>
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**Price Inquiries**

No matter the size and scope, facility rentals require Betty Ford Alpine Gardens’ staff time, attention, and resources. As a nonprofit, we use facility rentals as one of our only revenue generating programs. For smaller scope events, please follow the same process and include information on your event and our staff will be in touch with you shortly if accommodations are possible.

**Rental Procedure:**

Fill out an event request form on our website. A staff member of Betty Ford Alpine Gardens will be in touch with you shortly. Confirming your event time and date requires receipt of the Facility Rental Agreement that acknowledges you are aware of all the policies outlined in this document, the Deposit Agreement and the retainer/initial payment.

Thank you for your interest in hosting your event at Betty Ford Alpine Gardens!
Gardens Facility Rental Packages

Daytime Event – Rooftop Terrace $750
- Up to 40 attendees; 3 hours, set up and clean up time is part of your 3-hour time block
- Rental time and cleanup is over before 3:00pm
- Two vendors
- 5.5’ rectangular tables and chairs included

Cocktail Party – Rooftop Terrace $1000
- Up to 70 attendees: 3 hours, set up and clean up time is part of your 3-hour time block
- Rental time and cleanup is over before 6:00pm
- Two vendors
- 6 (31.5”) high top tables, (9) 5.5’ rectangular tables and chairs included

Classic Event – Rooftop Terrace $3000
  Peak Time
- Up to 95 attendees; 4 hours, set up and clean up time is part of your 4-hour time block
- Rental time and cleanup is over before 9:00pm
- Three vendors
- 6 (31.5”) high tops, (9) 5.5’ rectangular tables and chairs included
- Use of front patio for vendor or guests
- Use of small staff kitchen
- Afterhours staff person on premise
- Designated spot for rental pickup following event

Elopement $300
- Up to 6 chairs
- Photography permit
- No vendors (besides photographer and officiant) or time block
- Sound from the Ford Amphitheater is likely

Please inquire about purchasing additional rental hours.

Thank you for your interest in holding your event at Betty Ford Alpine Gardens. Venue rentals are one of the ways we support the Gardens and power the mission.